

Weld County Fair Board Meeting

March 7, 2022

Meeting called to order by President Elijah Hatch at 6:00 pm.

MEMBERS PRESENT: Tom Bledsoe, Isaia Aricayos, Aaron Helus, Christie Gabel (via Zoom), Ken Vaughn, Elijah Hatch and Lauren Devers

EX-OFFICIO/STAFF PRESENT: Jenette Masarie, Hannah Swanbom, Shannon Baylie (via Zoom), Kim Eastwood, and Larry Hooker

SPECIAL GUESTS: Bridget Holcomb (via Zoom)

Agenda: No changes

MOTION to approve the Consent Agenda by Tom Bledsoe, second by Aaron Helus; motion passed.

SPECIAL GUESTS/REQUESTS:

- 1) Royalty Report – Sheridan McBea – recent events: Beef Tagging, coming up: St. Patrick's Day Parade and Speech Contest; new sponsorship received; Avery will be here to present at our next meeting

UNFINISHED BUSINESS:

- 1) Follow-Up on ADA Meeting – signage has been ordered and will be posted on the grounds for Fair; ADA pens for animal show rings as before; Superintendents will be asked to keep an eye on things in their area
- 2) Photographer Follow-Up – contact made with both applicants; they were understanding, Megan is excited and working on sponsorship and logos for Fair Book; Jaime is contracted through the Sale Committee to photograph Sale; Megan can remove sponsor logo to have photos available for purchase

NEW BUSINESS:

- 1) Drug Testing – Christie Campbell has ideas of laboratory options, need to involve Sale Committee, ideal to have test results back prior to sale; working on identifying labs
- 2) Committee Reports (Board representation assignments drawn from hat annually)
 - a. Appreciation Lunches/Fair BBQ – **Aaron Helus** – Bridget and Cody – nothing new to report
 - b. Premier Exhibitor – **Isaia Aricayos** – Gus Sidwell/Bridget Holcomb – nothing to report
 - c. Carcass Contest – **Isaia Aricayos** – Larry Hooker – Christie has offered to help as well with committee; we'd like representation from large animal divisions; a few decisions will need to be made soon; will set up Zoom meeting soon
 - d. All Around Showmanship – **Christie Gabel** – Debbie Carpio – nothing to report at this time
 - e. SNOW – **Christie Gabel** – Bridget and Cody – Working on alternative printing solutions, due to lack of Tribune engagement and commitment

- i. Working contract with Town Square to start the Fair Campaign earlier
- ii. Looking at additional activities to be brought in for the weekend of July 30/31 for family and community fun
- iii. Meeting with Jenette to be rescheduled - discussion on vendor application
- iv. Colorado Regulators are set to come back July 23 (1 day only)
- v. Contract to be sent for approval
- vi. Occidental has committed via email for another \$8K dollar sponsorship level @ this time
- vii. Wickham Tractor has been engaged for sponsorship again this year, details to come
- viii. Hired Gun has committed to providing services again this year for spraying - Request Jenette Masarie work with the Hired Gun team to arrange days for spraying
- ix. Tent negotiations are underway with last year's tent company
- x. Other tent providers were able to support Fair timeline
- f. Education – **Eli Hatch** – Jennifer Seltzer – nothing to report
- g. Jr Livestock Sale – **Eli Hatch** – Board – Jaime Johnson will be photographer,
- h. Security – **Ken Vaughn** – Brea, Alex, Jeremy, Bridget – looked at map at last meeting – signage and barriers; Orozco and Possee still working on confirming, looking for sponsor for walkie-talkies
- i. Royalty – **Tom Bledsoe** – Bridget Holcomb – two new sponsors, upcoming event may be volunteering at Weld Meat-In event
- j. Junior Livestock Animal Health – **Lauren Devers** – Bridget Holcomb – working on finalizing judge contracts; superintendents to review handbook sections; SOP committee sections need to be reviewed; ask we support approved SOP document for committee; project inspections – upon request only

ANNOUNCEMENTS/GENERAL DISCUSSION:

- 1) 104th Fair Program – tentative program set, finalizing soon for publishing purposes
- 2) Next Fair Board meeting will be Monday, April 4 @ 6 PM

Meeting adjourned by Elijah Hatch at 6:36 PM

Respectfully Submitted,

Isaia K Aricayos
Weld County Fair Board Secretary