



July 25 - July 29, 2019
Partnership Packet

101st Annual Weld County Fair
Won't you join us and be a part of our celebration?

The Weld County Fair is a FREE Fair - Free Admission, Free Parking and Free Fun Activities. Families are our focus. Promoting agriculture and providing healthy competition are top priorities of the Weld County Fair. We strive to have our participants challenge themselves in accomplishing their greatest achievements whether it's in livestock or other exhibit areas of their choosing.

Our ambition is to create a fair that is enjoyable for both the urban and rural audiences of Weld County. To reach our objective, your support through partnership dollars is essential.

The Weld County Fair book is distributed to over 3,000 homes and businesses across Weld County. As a result, the 2017 Weld County Fair boasted an astounding 4,717 entries from 2,159 exhibitors! Additionally, the Fair played host to over 48,000 visitors last year! By providing a partnership with the Fair, this is the audience your company can reach!!

Levels of Partnership
(funds can be allocated to programs of your choice)

Grand Champion Partnership Level

\$ 7,500 and above

Banner Ads looping on portable show screens
Fair Book — company name and logo on Major Partners page
Company Banners displayed on Partnership Row and in several locations
Company name and logo on all printed literature—posters and brochures
Company name and logo on Fair Website
Media recognition - newspaper and promotional radio spots
Full page in Fair Book

Reserve Grand Champion Partnership Level **\$ 5,000 and above**

Fair Book — name and logo on Major Partners page
Company banner displayed on Partnership Row and in two (2) locations
Company name and logo on all printed literature—posters and brochures
Company name and logo on website
Media recognition - newspaper
1/2 page in Fair Book

Champion Partnership Level **\$ 2,000 and above**

Fair Book —name and logo on Major Partners page
Company Banner displayed on Partnership Row and in one (1) location
Company name and logo on all printed literature—posters and brochures
Company name and logo on website
1/4 page in Fair Book

Reserve Champion Partnership Level **\$ 1,000 and above**

Fair Book — name and logo on Major Partners page
Company Banner on Partnership Row
Company name and logo on website

Blue Ribbon Partnership Level **\$ 500 and above**

Fair Book — name on Major Partners page
Company Banner on Show Ring

Awards* **\$ 25 and above**

**(4-H and FFA Showmanship and Market Animals / 4-H and FFA Youth Projects / Youth and Adult Open Class and Agriculture)*

Company name appears in section of fair book where award is sponsored (the following year)

Company name appears on award and personal thank you letter is sent to you by award recipient

You may specify an event or contest during Fair that you would like to be a partner for or have your partnership used in areas that may be in need of financial support.

If you have a desire to provide partnership at a level not mentioned above we can design a partnership that meets your requirements.

All partnerships at any level are greatly appreciated.

2019 Weld County Fair Partnership Pledge Form

Our organization/business: _____
would like to be a partner of the Weld County Fair.

Contact Name: _____ Website Address: _____

Mailing Address: _____ Physical Address: _____

City: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail: _____

We would like to be a partner at the following level:

- Grand Champion** \$ 7,500 and above
- Reserve Grand Champion** \$ 5,000 and above
- Champion** \$ 2,000 and above
- Reserve Champion** \$ 1,000 and above
- Blue Ribbon** \$ 500 and above
- Awards** \$ 25+

____ 4-H and FFA ____ Open Class & Agriculture (youth & adults)

____ Beef ____ Dairy Cattle ____ Goats ____ Horse ____ Sheep ____ Swine

____ Poultry ____ Rabbits ____ Bucket Calf Show ____ Carcass Contest ____ Premier Exhibitor

**Please submit by March 25, 2019
to Jenn Eastwood:
Jeastwood@weldgov.com
OR
Weld County Fair
525 N. 15th Avenue
Greeley, Co 80631**

If there is a particular activity or event you wish to partner with please see list below:

I prefer my donation to be used for: _____

Note: Please check the areas you prefer for your partnership support. More than one may be checked. Some specific activities have been listed below subject Fair Board approval.

____ Draft Horse Show ____ Garden Tractor Pull
____ Free BBQ ____ Hot Air Balloon Rides ____ Entertainment

*If you would like to create a partnership that works better for your company than those listed,
let's get together and work out the details.*

Please send an invoice for \$ _____ and W9 Form

Please find payment enclosed for \$ _____ check # _____
Please make checks payable to "Weld County Fair"