



July 25 - July 30, 2018
Partner Packet

**Weld County Fair – 100 Years Strong!
We want you to be a part of our celebration!**

The Weld County Fair is a FREE Fair - Free Admission, Free Parking and Free Fun Activities. Families are our focus. Promoting agriculture and providing healthy competition are top priorities of the Weld County Fair. We strive to have our participants challenge themselves in accomplishing their greatest achievements whether it's in livestock or other exhibit areas of their choosing.

Our ambition is to create a fair that is enjoyable for both the urban and rural audiences of Weld County. To reach our objective, your support through partnership dollars is essential.

The Weld County Fair book is distributed to over 3,000 homes and businesses across Weld County. As a result, the 2017 Weld County Fair boasted an astounding 4,344 entries from 1,476 exhibitors! Additionally, the Fair played host to an estimated 45,280 visitors last year! By providing a partnership with the Fair, this is the audience your company can reach!!

Levels of Partnership
(funds can be allocated to programs of your choice)

Grand Champion Partnership Level

\$ 10,000 and above

Banner Ads looping on portable show screens

Fair Book — company name and logo on Major Partners page

Company Banners displayed on Partnership Row and in several locations

Company name and logo on all printed literature—posters and brochures

Company name and logo on Fair Website

Media recognition - newspaper and promotional radio spots

Full page in Fair Book

Reserve Grand Champion Partnership Level \$ 7,500 and above

Fair Book — name and logo on Major Partners page
Company banner displayed on Partnership Row and in two (2) locations
Company name and logo on all printed literature—posters and brochures
Company name and logo on website
Media recognition - newspaper
1/2 page in Fair Book

Champion Partnership Level \$ 5,000 and above

Fair Book —name and logo on Major Partners page
Company Banner displayed on Partnership Row and in one (1) location
Company name and logo on all printed literature—posters and brochures
Company name and logo on website
1/4 page in Fair Book

Reserve Champion Partnership Level \$ 2,000 and above

Fair Book — name and logo on Major Partners page
Company Banner on Partnership Row
Company name and logo on website

Blue Ribbon Partnership Level \$ 1,000 and above

Fair Book — name on Major Partners page
Company Banner on Show Ring

Honorable Mention Partnership Level \$ 500 and above

Awards \$25, \$50, \$75, \$100 and above

4-H and FFA Youth, Open Better Living and Agriculture (youth and adult)

You can specify an event or contest during Fair that you would like to be a partner for or have your partnership used in areas that may be in need of financial support.

If you have a desire to provide partnership at a level not mentioned above we can design a partnership that meets your requirements.

All partnerships at any level are greatly appreciated.

